



SMARTCITY

Gujar Khan



A mega development project encompassing Housing, Commerce, Healthcare and Education.

Tariq Sharif **SmartCity**

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www.tariqsharifsmartcity.pk

Chairman's Message

2



Tariq Sharif Smart City, a Dream come True!

I am delighted to announce the official launch of Tariq Sharif Smart City. Tariq Sharif Smart City is much more than simply a housing project; it is a way of life. I've had a dream for the past forty years while I've lived in modern European countries. Every day, I longed for the realisation of this dream, wondering when the day would come when I would see it materialize in my homeland.

I have been working meticulously over the years to come up with a project that can induce a multi-dimensional development, namely education, healthcare, commerce, housing and leisure. As a result I came up with this mega development project, Tariq Sharif Smart City. Our younger generation has been suffering from lack of quality education, healthcare and trade opportunities. This mega project is my answer to address all these shortcomings.

Alhamdulillah, the unforgettable moment has come when I am seeing this long-standing dream come true. Tariq Sharif Smart City is introducing a lifestyle that is not only modern and environmentally friendly. It has a unique architectural style, the project has been developed keeping in mind the principles of hygiene, living facilities, excellent opportunities for higher education for the younger generation, spacious green areas equipped with all the essentials of sports and entertainment. Fused with the beautiful colours of our culture, above all ample employment opportunities are an integral part of Tariq Sharif's Smart City's vision.

Most importantly, I see my concept of social welfare service to the people embodied in the form of Tariq Sharif Smart City and that is the core essence of my dream.

Tariq Sharif Smart City is a mission, a mission to give back to my homeland. I will leave no stone unturned in the completion of this mission.

Prof. Dr. Rafique Ahmed Ghuncha

(Tamgha-e-Imtiaz)

Vice Chairman, Wise Group



Prof. Dr. Rafique Ahmed Ghuncha is a social scientist, Intellectual and political economist, with decades of experience. He has been awarded (Tamgha-e-Imtiaz) by President of Pakistan for his services to the country.

He has been instrumental in development of Health, Education, and Information Technology sectors in Pakistan. He is well known for his contributions in the development of mega health care and educational projects in Pakistan. He has been advisor/concept-partner to multiple business groups in health care and played key role in establishment of a range of Medical and Dental Colleges including Hospitals and Universities.

Basically he is a Professor of Anatomy, he is teaching to medical Students since 1985. He has remained Professor, Administrator, Principal, Advisor and Examiner in a number of colleges.

He was Member/convener of PMDC inspection teams.

He played key role in establishment of IT education, which is ongoing successfully through public private partnership, was initially sponsored by him.

He also contributed in developing Community Educational institutes in KPK and Punjab.

He was also a representative of many international groups in Pakistan with diverse business portfolio. He has expertise in investment placement for high yielding mega projects.

He worked in close collaboration with BOI (Board of Investment Pakistan) and was a member of Punjab Govt. ICS/ACS Policy Committee for the projects of public interest.

Overview

Tariq Sharif Smart City is a mega real estate project, devised to meet the decades old needs of Gujar Khan and greater potohar region. This multi disciplinary initiative is carefully designed to up lift the regions Real Estate, Commercial, Medical, Educational, Leisure and Social Sectors.

Tariq Sharif Bhatti, chairman of the Wise Group, is achieving a lifelong goal by undertaking this massive project, driven by his desire to give back to his country. The pinnacle of Tariq Sharif's record of social welfare activities is Tariq Sharif Smart City.

The project is ideally located in Gujar Khan City of Potohar region easily accessible, through National High Way, 31 Kilometers from Islamabad Capital Territory, hardly 20 minutes' drive from DHA Islamabad and close to Mangla, Dina and Mirpur (Azad Jammu and Kashmir), which are densely populated regions by families of overseas Pakistanis.

Spanning over thousands of Kanals, Tariq Sharif Smart City includes Residential Block, Commercial Enclave, Medical Block and Educational Blocks. Complementing such blocks are a cluster of wide road networks, community centres, mosques, schools and member clubs.

Parks, theme parks, water parks, movie theatres, mega shopping malls, and food courts have all been thoughtfully positioned across the project to support the strategic objectives of our project and to promote a healthy lifestyle modelled after European standards.

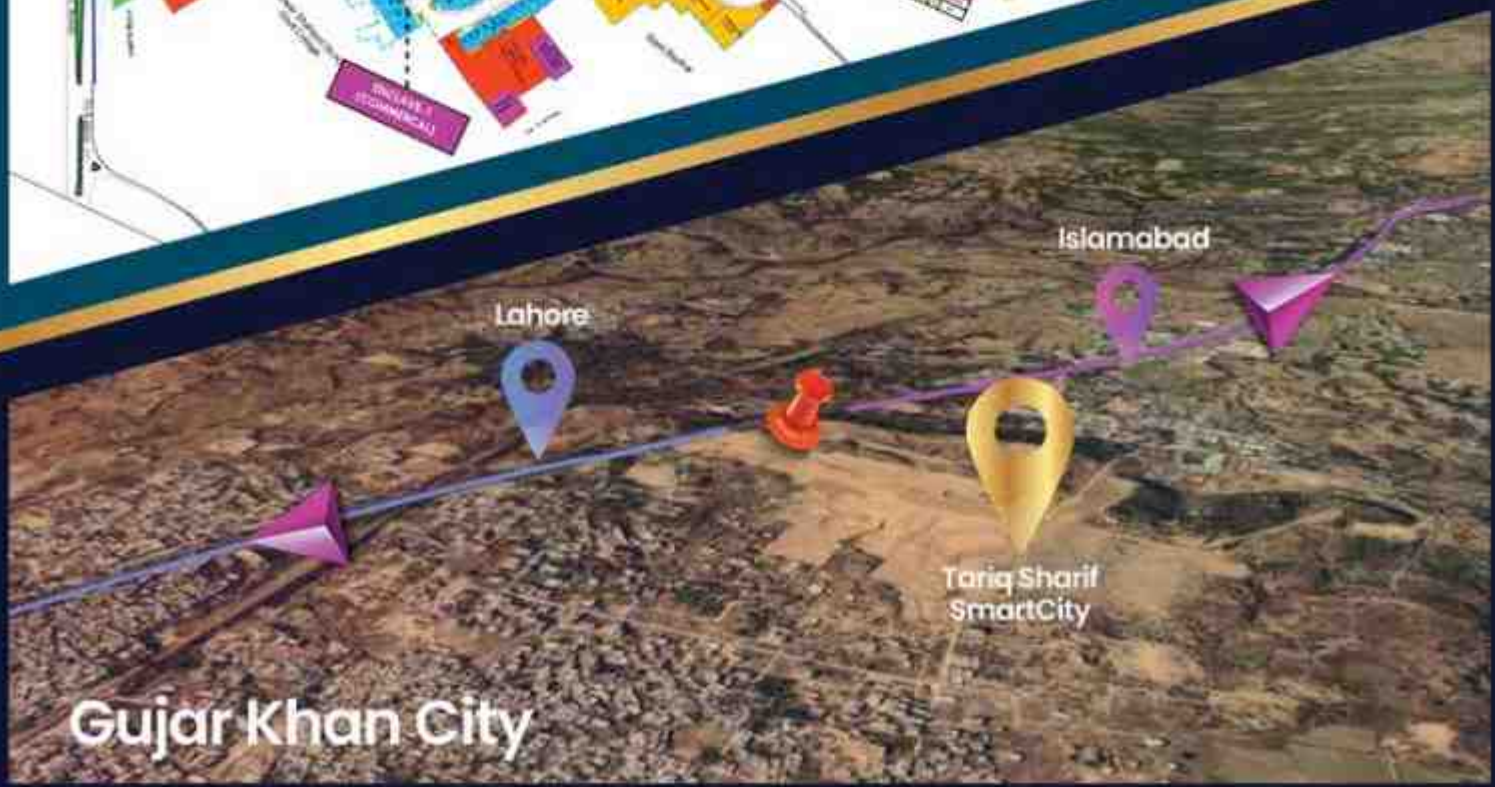
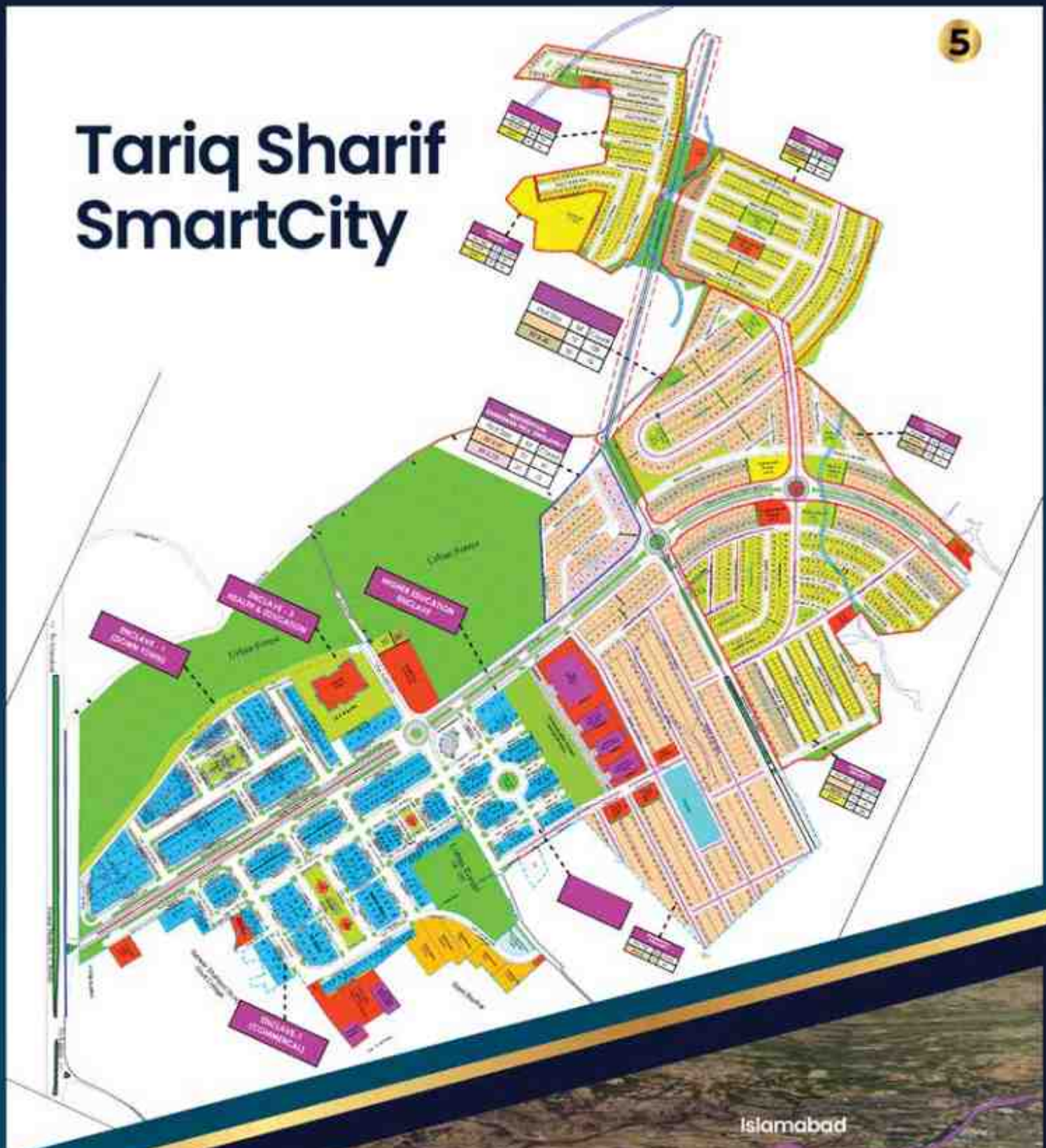
On top of the above this mega project is woven into a network of Intelligent Information Systems, with modern and sustainable technologies to provide safe and comfortable lifestyle. Our dedicated (state of art) IT & communications center and IoT based network will provide services such as public welfare, health care, high quality secure internet, safe and hygienic waste management system, security, Crime prevention through CCTV, traffic details and social e-services to improve quality of life.

Wise Builders and Land Developers



After completing a range of project in Europe and Africa spanning over residential, commercial to bungalows and resorts. Wise Group started its professional construction services in Pakistan since 1994 and started working on many commercial and residential projects. Thus Wise Group started emerging as a well-known and trusted construction company in Pakistan and now "Tariq Sharif Smart City" is the start of a prominent and grand project of this group. The project of TS Smart City is a completely unique development project of its kind equipped with the latest facilities.

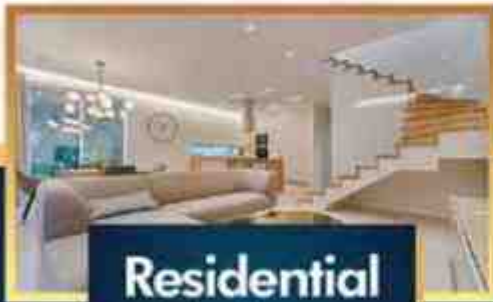
Tariq Sharif SmartCity



Tariq Sharif SmartCity

ALLIED COMPONENTS OF THIS PROJECT

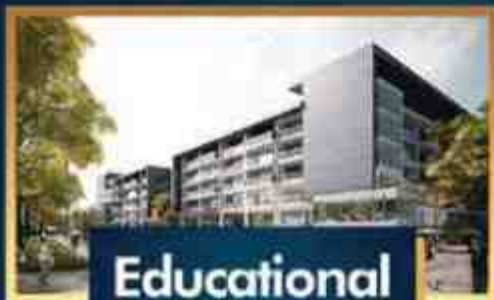
- Residential Enclave
- Commercial Enclave
- Shopping Malls
- University
- Schools
- Sport Complex
- Mosques
- Community Center
- Members Club
- Hospital
- Medical College
- Dental Hospital & College
- Nursing College
- Pharma College
- Allied Health Sciences College
- Technical Training Centre
- Sports & Technical Training Centre for Special Persons



**Residential
Enclave**



**Commercial
Enclave**



**Educational
Enclave**



**Medical
Enclave**



Saleem Akhtar Memorial Hospital

More than 800 Beds (state of the art) Modern Hospital having all specialties and equipped with latest diagnostic instruments. For decades, the densely populated Potohar region had little alternative but to go to the twin cities for medical care, starting from the Mirpur and AJK region, it lacks suitable facilities of its own. In addition to provide treatment to the underprivileged, such a facility will significantly lessen the burden on the infrastructure of the public healthcare system.

Saleem Akhtar Memorial Medical College

A purpose built medical intuition that can facilitate more than 750 students for their medical education. Designed from the inside out by pioneers of medical field. The facility is destined to improve Medical education by astronomical lengths. Such a facility is further complemented by luxurious accommodations for faculty and patients alike. Saleem Akhtar Memorial Hospital will be an incubator for research and development in the medical field.



Saleem Akhtar Memorial Nursing College

The objective of Saleem Akhtar Memorial Nursing College is to explore, produce, apply, and exchange nursing knowledge while also fostering ethical and humanitarian principles in addressing the region's and the countrywide community's health care needs. Professional nursing standards and skills are applied throughout a number of undergraduate and graduate programmes at the College of Nursing to equip students to attain their full potential. This facility has a capacity of 500 students.



We are Smart

Educational Block



Saleem Akhtar Memorial Dental Hospital & College

Saleem Akhtar Memorial Dental Hospital and College, which complements our cluster of medical schools, has a capacity of more than 300 students. Because the region lacks dental care facilities, such an institution was deemed important in order to meet our aims of delivering both healthcare and health sciences education. Students will benefit from world-class dental healthcare education as well as research and development at the institution.

Saleem Akhtar Memorial Pharmaceutical College

Having a capacity of 500 students. The purpose of Saleem Akhtar Memorial Pharmaceutical college is to prepare our future pharmacists to take on more leadership roles in Pakistan and internationally, including those of educator, manager of regulatory affairs, researcher, industrial pharmacist, community, hospital, and clinical practitioner. Saleem Akhtar Memorial Pharmaceutical college shall be instrumental the expansion of knowledge and useful contributions to cutting-edge manufacturing techniques for

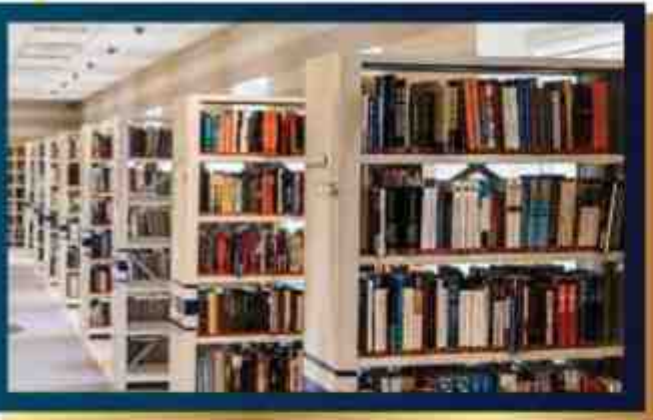


Saleem Akhtar Memorial Allied Health Sciences College

An important part of our educational block. Allied health sciences college will prepare our students to undertake responsibilities in multi disciplinary healthcare fields. Saleem Akhtar Memorial Allied Health Sciences has a capacity of 300 students. These students will serve in a range of allied fields including aged care, chronic disease, disability, mental health, exercise and sport, rehabilitative care and musculoskeletal health.

We are Smart

Educational Block



University for Higher Education

Part of educational block our University for higher education has a capacity of more than 3000 students. Introducing a minimum of 6 modules. We aim to introduce cutting-edge disciplines in STEM fields as well as a range of traditional disciplines. The University is of strategic importance in bringing quality education in the region and beyond. This facility will also explore a broader multi-disciplinary research paradigm in collaboration with our medical institutions.

Student Hostels

One of our guiding principles at Tariq Sharif Smart City is that of making life as easy and comfortable for all as possible in today's era. Such principle translates into making arrangements for student accommodations. We are perfectly aware that such a mega educational program shall attract students from all Pakistan as well as international students through our exchange programs. In response we have created sufficient arrangement for purpose built student hostels and dormitories where students can live right next to their educational facilities.



Technical Training Institute

Besides the specialized higher education facilities, Tariq Sharif Smart City is bringing a Technical Training Institute. With the purpose to develop skilled Artisans, Craftsmen and Technician for employment in business organizations and industries. This facility will benefit from the mega projects' already established and applied knowledge across a range of technical fields. Residents of the region may benefit regardless of their background in traditional education.

We are Smart

Educational Block

Commercial Enclave

More than 179 Plots allocated to construct High Rise Buildings for commercial purposes such as brand outlets, food chains, offices and other commercial activities. Adequate parking, footpaths and service roads.

Two MEGA malls with more than 800 shops custom built to uplift commercial activities for low income persons to start their own business, on affordable monthly instalments. Creation of more than 5,000 Jobs.

Our Commercial enclave will not only serve Tariq Sharif Smart City rather it shall up-lift commercial activities in the wider region. Supplemented by the business opportunities created by large scale medical facilities and residential enclave and services sectors this mega commercial enclave is destined to benefits the youth of our region who wishes to engage in business.



Road and Parks



Multiple green areas and Parks, including 10+7Kanal in Commercial Area, 22 Kanal Water Park and Picnic Point, 22 Kanal Theme Park and 2 Children Parks, including walking tracks and kids play grounds. Main Boulevard more than 120 feet wide, Green Belt and 40 feet service road in commercial area to facilitate a smooth flow of traffic. Trees, flowers and grass carpeting along the Roads and green Belt.

Residential Enclave

A prism of serenity, surrounded by parks, greeneries and leisure activities. Offered in economical size plots designed to fit all socio-economic classes of the society. A blend of safety and modern lifestyle where the residents can benefit from adjacent commercial, educational and leisure activities.

In essence, all facilities and associated infrastructure are centred around residential enclave residents. A gated neighbourhood leading to modern, stylish living, complemented by sophisticated management and control systems, fast internet, a continuous supply of energy, gas, and water, as well as round-the-clock security.

Our residents will enjoy a quick response system that is facilitated by smart urban management system. A significant advance for the real estate sector in terms of blending ICT with housing support. No effort is wasted to make the life of our residents comfortable, secure, peaceful and serene.



Community



A sense of complete community is created and facilitated through strategically placed community services. Both in terms of facilities and communal services. Tariq Sharif Smart City boosts a range of such facilities including Members Clubs, Community Centres, beautiful Mosques, graveyards and much more.

AT TARIQ SHARIF SMARTCITY WE AIM TO WEAVE SMART TECHNOLOGIES INTO OUR INFRASTRUCTURE TO ACHIEVE EFFICIENT DISTRIBUTION OF RESOURCES, SEAMLESS COMMUNICATION, SPEED OF POLICY IMPLEMENTATION AND SUSTAINABILITY.



Smart Urban Environment

At Tariq Sharif SmartCity our valuable residents will be able to connect to SmartCity services through their Smartphone, whether it be maintenance, customer services, utilities or management of resources and assets. SmartCity residents will have it all on their finger tips.

Smart Mobility & Transportation

A well-connected network of Smart Gates, Intelligent Traffic Management, Updates, and Smart Street Lighting will allow for a smooth flow of traffic. Cameras embedded in our smart traffic systems give real-time traffic insights and help to improve traffic flow.



Smart Health

Our Medical Enclave will employ cutting edge smart solutions for healthcare management and provision. Patients and Visitors shall have a smart appointment system to save time, they shall be able to avail consultancy on custom built online platform from the comfort of their homes.

Smart Education

From online libraries to students portals our educational enclave shall benefit from cutting edge smart technologies. Such technologies will enable our students and faculties to enjoy same experience regardless of their physical location. Even for early education our pupils, parents and teachers shall be connected through integrated smart portals.



Truly Smart

Smart Infrastructure

TARIQ SHARIF SMARTCITY, AN INFRASTRUCTURE BASED AROUND TECHNOLOGY. FROM STREET LIGHTS TO WASTE MANAGEMENT, HEALTH CARE, EDUCATION AND URBAN MANAGEMENT. TARIQ SHARIF SMARTCITY IS TRULY SMART IN ALL ASPECTS.



Smart Retail

Tariq Sharif SmartCity is introducing smart retails through its TS and Mega Shopping Malls, which incorporate smart building infrastructure. Besides that customers will enjoy cashless transactions across malls, enjoy our loyalty programs and enjoy online shopping experiences.

Smart Energy

Smart grids that can keep track of energy consumption, allow for sensor based street lights that turn off when no traffic or activity around enable excellent resources management at Tariq Sharif SmartCity. Water meters that are connected to centralized management system helps us achieve sustainability goals.



Smart Waste Management

Our garbage collection is integrated into smart sensors that alerts our collection teams when they are ready for pickup and disposal. On demand collections can be arranged in seconds through our smart apps.

Smart Security Systems

Our smart security systems not only allows administration, but it also allows our residents to keep watch of the situation via sensors, traffic and street cameras, smart gate entry, and other sensors implanted in our society, resulting in a complete and trustworthy security network. Residents may notify administration or request assistance at any moment using their Smartphone.



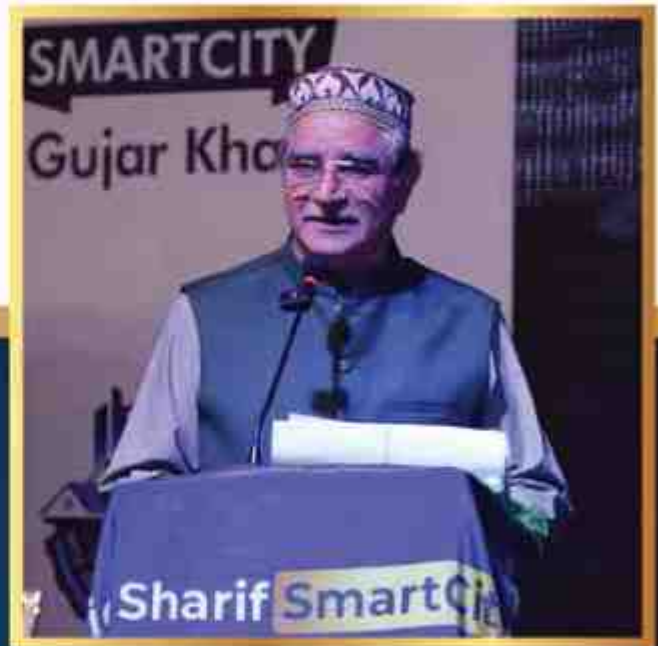
Truly Smart

Smart Infrastructure

Development Work

Purpose built projects require a purpose driven team, lead by goal oriented leadership. When it comes to Tariq Sharif Smart City, Wise Builders is bringing it's decades long global expertise of urban development. Our in-house teams of consultants, engineers, urban planners, veterans of healthcare, education, IT and pioneers of land development & construction industry are working tirelessly to provide solutions that are best in class.

Lead himself by Tariq Sharif Bhatti, it is ensured that this global expertise is translated in a way so that residents of the region may benefit from the full potential of this project.



Wise Group



An End-To-End IT Consulting, land development, Construction and TELECOM solution provider. WISE GROUP OF COMPANIES established in 2003 in Pakistan. The steady growth and success of the WISE group and position it secured as leading business house were mainly due to experience of 40 years and the trust placed in WISE group of companies and associated companies by its customers, employs and some of the most renowned international principles.

After completing a range of project in Europe and Africa spanning over residential, commercial to bungalows and resorts. Wise Group started its professional construction services in Pakistan since 1994 and started working on many commercial and residential projects. Thus Wise Group started emerging as a well-known and trusted construction company in Pakistan and now "Tariq Sharif Smart City" is the start of a prominent and grand project of this group.



Wise Health & Education Gujar Khan forms part of the educational & health care infrastructure of Tariq Sharif Smart City.

Under the umbrella of this organizations Tariq Sharif Smart City will be setting up all institutes, universities, colleges, schools & related educational facilities. Primarily focusing on provision of education, medical facilities, hostels & libraries.

Blue Rawal Spa & Resorts Crown Jewel among a cluster of projects of wise group in the beautiful island of Mauritius. Blue Rawal Spa & Resorts is a 5 star tourist residence, equipped with fine dining, pools, saunas, gyms and much more. The project is inspired by classical Indian/Pakistani architecture blended with 21st century amenities.





A Project of Wise Builders
& Land Developers

*Smart Choice for
Smart People*

Tariq Sharif SmartCity

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